



ERASMUS+ STUDENT AND
ALUMNI ALLIANCE

ESAA Projects Open Call

The Erasmus+ Student and Alumni Alliance (ESAA) is excited to launch its first call for projects for the 2018-2019 fiscal year. The scheme aims to encourage collaboration across ESAA Member Organisations and advance the mission of ESAA. Please follow the instructions below. Any questions about this call should be submitted to georgiana.mihut@esaa-eu.org.

Eligible applicants

- Applicants must be a member of at least one of the four ESAA Member Organisations: Erasmus Mundus Student and Alumni Association (EMA), Erasmus Student Network (ESN), OCEANS Network, garagErasmus
- For medium and large projects, members of at least two ESAA Member Organisations need to partner to meet the eligibility criteria.

Key dates

- Launch of application call: **November 23, 2018**
- Application deadline: **December 12, 2018**
- Plan to implement all activities in your project no earlier than **1st of February 2019** and no later than **31 May 2019**.

Scope of ESAA Projects

Your application needs to align with at least one of the clusters listed below. When submitting your application, you will be asked to justify how your projects aligns to a cluster and a component.

To give you a better idea of each component, we provide below examples of projects that could align with the scope of the respective component.

Cluster 1: Strengthening Higher Education Quality

This cluster looks to encourage projects that serve to improve higher education. The cluster includes five components:

- ***Component 1: Increase skill development*** (e.g. Create peer mentorship programmes that promote skills development)
- ***Component 2: Increase quality assurance*** (e.g. Pilot projects to involve students in the quality assurance processes of transnational courses)
- ***Component 3: Facilitate degree recognition*** (e.g. Create an international database of procedures and processes to gain diploma recognition)
- ***Component 4: Facilitate equal access*** (e.g. Video series featuring success stories in higher education access)
- ***Component 5: Increase employability*** (e.g. Offer career trainings to underserved populations).

Cluster 2: Spreading Erasmus+ and Widening Participation

This cluster aims to support the promotion of Erasmus+ and to increase participation in Erasmus+ initiatives and programmes. The cluster includes four components:

- ***Component 1: Increase international cooperation*** (e.g. Seminar with different organisations involved in education involving the promotion of E+).



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- **Component 2: Increase knowledge of the Erasmus+ programme** (e.g. Organise promotional activities at different universities or other relevant institutions).
- **Component 3: Facilitate access to Erasmus+** (e.g. Organise information sessions on how to access Erasmus+ programmes with marginalised students).
- **Component 4: Training extra EU universities on the Erasmus+ programme** (e.g. Provide trainings for international officers at universities in countries with limited representation in Erasmus+ countries).

Cluster 3: Increasing Social Inclusion, Empowerment, and Participation

This cluster encourages members of the ESAA Member Organisations to consider issues of social justice and work to address equity concerns and better serve marginalised populations. This cluster includes three components:

- **Component 1: Give voice to marginalised populations** (e.g. Video series on the experiences of marginalised students in higher education)
- **Component 2: Facilitate understanding across cultures, religions, and political divides** (e.g. Research project on cross-cultural encounters)
- **Component 3: Cultural Heritage** (e.g. Culture showcasing at ESAA events)

Cluster 4: Capacity Building

This cluster aims to increase the capacity of ESAA, Erasmus+ participants, and youth to better engage and participate in varied opportunities. This cluster includes four components:

- **Component 1: Develop networking platforms and opportunities** (e.g. organising a networking event for Erasmus+ alumni and potential employers)
- **Component 2: Develop knowledge exchange opportunities** (e.g. Organising a marketplace to find short-term housing in Asia)
- **Component 3: Provide trainings and skill enhancement to network members and beyond** (e.g. Project management in remote organisations, including Bitrix)
- **Component 4: Facilitate collaboration among member organisations and members of different member organisations** (e.g. Create a platform where members of ESAA can meet and plot projects together)

ESAA Project sizes

As you submit an application for ESAA projects, note that you may request different funding amounts, with 10,000 Euro being the maximum amount. Please be attentive to the requirements of different funding projects sizes.

Small projects: up to 1,500 Euro

- Are allocated to projects that serve members of at least one ESAA Member Organisation. Projects should be made accessible to members of other ESAA Member Organisations (either through virtual participation or at the expense of members from other organisations).
- This is the only ESAA projects size you may apply for if you do not have a project partner from another ESAA Member Organisation.
- Research projects proposals are eligible for funding. However, in this case the funding cannot be used to organise a research conference.
- Academic conference attendance costs may not be higher than 20% of the solicited budget.



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Medium projects: up to 5,000 Euro

- Are allocated to projects that serve members of at least two different ESAA member organisations. This means that the applicant is able to make a case that the beneficiaries of the project span across multiple ESAA Member Organisations.
- Medium projects should include members of at least two different ESAA Member Organisations as participants.
- Projects should be accessible to members of other ESAA Member Organisations.
- Research projects proposals are eligible for funding. However, in this case, the funding cannot be used to organise a research conference.
- For research projects, academic conference attendance cost may not be higher than 10% of the solicited budget.

Large projects: between 5,000 and up to 10,000 Euro

- Are allocated to projects that serve members of at least two different ESAA Member Organisations. This means that the applicant is able to make a case that the beneficiaries of the project span across multiple ESAA Member Organisations.
- Large projects should include members of at least two different ESAA Member Organisations as participants.
- Projects should be accessible to members of other ESAA Member Organisations.
- Research projects proposals are eligible for funding. However, in this case, the funding cannot be used to organise a research conference.
- For research projects, academic conference attendance cost may not be higher than 10% of the solicited budget.
- For large projects only, Support from the ESAA Service Provider is provided for larger costs that may be invoiced, such as catering and accommodation.

Non-ESAA member organisations as partners

We encourage partnerships with other organisations for the purposes of the ESAA Projects scheme. However, non-ESAA Member Organisations cannot meet the partnership eligibility criteria for applications - in other words: for the medium and large-scale projects, you will need a cooperation between at least 2 ESAA Member Organisations within your project, disregarding how many other partners you may have.

Evaluation process

The evaluation of projects will be conducted anonymously, using expert evaluators recruited from among ESAA Member Organisations. These evaluators will follow the criteria listed below:

- **Cooperation among ESAA Member Organisations**
 - *The project results from a cooperation between at least two ESAA Member Organisations and the application clearly states the opportunity of future networking*
- **Objectives & Relevance**
 - *The goals and objectives stated are aligned with at least one cluster and component listed in the application guidelines*
 - *The objectives stated in the application are SMART (Specific, Measurable, Achievable/Action Oriented, Realistic and Relevant, Time based) and the goals are well described*



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- **Impact**
 - *The application clearly identifies the direct and indirect beneficiaries of the project, explains how the project impacts its beneficiaries, and how this impact is measured*
- **Project Management & Success Measurement**
 - *The application clearly mentions the activities that will be organised before, during, and after the project, with an appropriate timeline. They include the main tasks, responsibilities, resources needed, and the responsible parties*
 - *The applicant clearly mentions the success measurement procedure, identifying the responsible people and proper timeline within the application guidelines.*
- **Visibility**
 - *A promotion strategy, which includes promotion of ESAA and Erasmus+, is clearly defined with a proper timeline, including actors responsible for promotion, platforms used for dissemination, and other relevant details (e.g. participant recruitment, deliverable dissemination to relevant actors, etc.)*
- **Budget Feasibility & Implementation Capacity**
 - *The budget presented is clear and justified, sufficient and consistent with the project activities and goals. Value for money is realistic and the money is well allocated.*
 - *The application defines clear responsibilities and demonstrates that it is able to secure the necessary staff responsible for implementation.*
- **Inclusion & Diversity**
 - *The project is inclusive for everyone. Accommodations are ensured to facilitate participation for populations at risk for exclusion.*

Personal Data Privacy

When applying, you will be required to give your consent that ESAA and its volunteers, the ESAA Service Provider as well as the European Commission can keep and use your data and, where applicable the data of your organisation, for organisational purposes.

Reporting

You will need to report to ESAA about the outcomes of the project through the templates provided by ESAA, before receiving the final project reimbursement.

Reimbursement

The ESAA Service Provider is in charge of reimbursement. You can find the ESAA Financial Regulations here: <http://bit.ly/2DOsMjl>.

Apply

Please [apply by clicking here](#).

In case you are unable to access the google form, please reach out to georgiana.mihut@esaa-eu.org.